

NEW DEALER APPLICATION INSTRUCTIONS



We are happy to extend the opportunity for your business to establish an account with Tucker Rocky and Biker's Choice®. Our general policy states that we sell only to legitimate motorcycle, watercraft, ATV and/or snowmobile businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of motorcycle, watercraft, ATV and/or snowmobile sales, service and/or parts and accessories). Notwithstanding the above, Tucker Rocky and Biker's Choice reserve the right to qualify any Applicant or deny any application based on its' sole discretion. In order to process your request, please complete the enclosed application and provide the following documentation:

THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- Completed Dealer application. (On reverse side)
- Completed Credit application. (Be sure to fill in trade references)
- Pictures of storefront (including sign), showroom service area, and retail/parts area (REQUIRED).
Pictures may be emailed to newdealer@tuckerrocky.com (.jpg format preferred)
- Photocopy of state license to sell vehicles and /or parts and accessories.
- Photocopy of yellow page ad or print screen from internet directory.

TO BECOME A TUCKER ROCKY AND BIKER'S CHOICE DEALER, MAKE SURE THE FOLLOWING IS COMPLETE ON THE CREDIT APPLICATION:

- All information on the credit application is filled in (type or print only).
- Front and back of application signed by the principal.
- Tax number appears on back side of application.

ALL ACCOUNTS WILL BE SET UP AS COD CASH ACCOUNTS UNLESS OTHERWISE INDICATED. SEE BELOW:

IF YOU WANT AN OPEN LINE OF CREDIT ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).
- Line of credit is requested in dollar amount.
- Personal guaranty on the bottom of the form signed by a principal.

IF YOU WANT A COD COMPANY CHECK ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).

MAIL APPLICATION PACKET TO:

New Dealer Accounts
Tucker Rocky Distributing
4900 Alliance Gateway Freeway
Fort Worth, Texas 76177

IF YOU HAVE QUESTIONS CALL:

New Dealer Accounts
(800) 347-1010

**Original Application must be mailed.
To expedite, fax to
800-304-1020
or scan all documents and email in
PDF format to
newdealer@tuckerrocky.com**

N E W D E A L E R A P P L I C A T I O N



DATE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

OWNER'S NAME _____ BUYER'S NAME _____

EMAIL ADDRESS _____ WEBSITE _____

TYPE OF BUSINESS: Motorcycle ATV Harley-Davidson® Watercraft Snowmobile

Please indicate all categories that apply to your shop:

FRANCHISE MOTORCYCLE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- BMW Ducati Harley-Davidson® Honda Kawasaki
- Suzuki Triumph Yamaha KTM Other _____

FRANCHISE ATV DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Honda Kawasaki Polaris Suzuki Yamaha Other _____

FRANCHISE PERSONAL WATERCRAFT DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Kawasaki Polaris Sea Doo Tiger Shark Yamaha Wet Jet Other _____

FRANCHISE SNOWMOBILE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Arctic Cat Polaris Ski Doo Yamaha Other _____

INDEPENDENT SHOP

- Parts/Accessories Service/Repair Builder/Assembler Brand Focus _____

PERCENTAGE OF BUSINESS IN POWERSPORTS _____% (70% is required)

HOW DID YOU LEARN ABOUT TUCKER ROCKY AND BIKER'S CHOICE®? _____

CONFIDENTIAL - INFORMATION USED TO DETERMINE LINE OF CREDIT

Main Parts & Acces. Supplier _____	Parts & Acces. Sales Volume _____
Annual Sales Volume _____	# of Units Sold Annually _____
	New Used

OTHER COMMENTS _____

NOTES (OFFICE USE ONLY) _____

